

Peer Review Plan

Preliminary Title: **Value and Variability in Cattle Products**

Publication Series: Outlook Special Report

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

Agency Contact: Molly Garber, mgarber@ers.usda.gov

Subject of Review: This report discusses the production and marketing of beef as conventional grain-fed beef or alternatively produced beef and the economic tradeoffs for producers associated with these production and marketing practices.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [X] Panel Review [X] Individual Reviewers
WAOB

[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 02/18/2011 End: Completed:

Number of Reviewers: [] 3 or fewer [X] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists and market analysts.

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No

Public Nominations Requested for Review Panel? [] Yes [X] No

